

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56818 CF LOC-POL FBD - LBD: 10/01/12 - 10/07/12 HL#: Created: 09/28/12 12:08 PM

Client: TIM MURPHY FOR CONGRESS... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 09/28/12 12:54 PM

Agency: BRABENDER COX (216578) Product: TIM MURPHY 10/1-7 (1310) Self Protect.: :00:00 Confirmed: 09/28/12 12:12 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/01/12 08:36 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

ACTG ORDER NO- 252; WS ORDER NO- 1253

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										
002	07:00 - 08:00	1 1 1 1 1 0 0	MILT	30	B			0.0	\$290.00	5	\$1,450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										
003	NNOON	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	5	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										
004	NEWS430PM	1 0 1 0 1 0 0	NEWS	30	D			0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	3										
005	NEWS5PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										
006	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										
007	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	5										

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Agency: BRABENDER COX (216578)	Product: TIM MURPHY 10/1-7 (1310)	Self Protect.: :00:00	Confirmed: 09/28/12 12:12 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/01/12 08:36 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS630PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$900.00	2	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE03	1 1 0 1 1 0 0	NEWS	30	B			0.0	\$1,700.00	4	\$6,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWSSAT7P	* * * * * S *	NEWS	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

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Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	44	0	\$32,950.00	\$28,007.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$32,950.00	\$28,007.50	\$0.00	\$0.00